

## MEMORANDUM

Agenda Item No. 11(A) (33)

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**TO:** Honorable Chairman Joe A. Martinez  
and Members, Board of County Commissioners

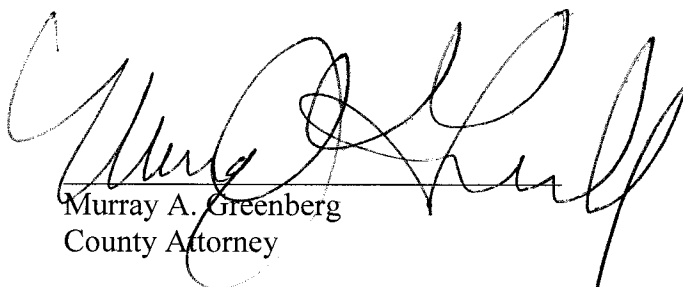
**DATE:** January 24, 2006

**FROM:** Murray A. Greenberg  
County Attorney

**SUBJECT:** Resolution Directing the County  
Manager to Develop a Program  
to be Broadcast on Miami-Dade  
Television Highlighting the  
Features and Benefits of the  
Mom and Pop Small Business  
Grant Program

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The accompanying resolution was prepared and placed on the agenda at the request of Commissioner Dennis C. Moss, Commissioner Barbara J. Jordan and Commissioner Dorrin D. Rolle.



Murray A. Greenberg  
County Attorney

MAG/dc



# MEMORANDUM

(Revised)

**TO:** Honorable Chairman Joe A. Martinez  
and Members, Board of County Commissioners

**DATE:** January 24, 2006

**FROM:** Murray A. Greenberg  
County Attorney

**SUBJECT:** Agenda Item No. 11(A)(33)

Please note any items checked.

- ☐ "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Bid waiver requiring County Manager's written recommendation
- ☐ Ordinance creating a new board requires detailed County Manager's report for public hearing
- ☐ Housekeeping item (no policy decision required)
- ☐ No committee review

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 11(A)(33)  
01-24-06

RESOLUTION NO. \_\_\_\_\_

RESOLUTION DIRECTING THE COUNTY MANAGER TO  
DEVELOP A PROGRAM TO BE BROADCAST ON MIAMI-  
DADE TELEVISION HIGHLIGHTING THE FEATURES AND  
BENEFITS OF THE MOM AND POP SMALL BUSINESS  
GRANT PROGRAM

**WHEREAS**, this Board has created the Mom and Pop Small Business Grant program to provide financial and technical assistance to small neighborhood businesses in Miami-Dade County, thereby stimulating economic growth by making available to small neighborhood businesses grants up to \$10,000 for the purchase of inventory, supplies, equipment, marketing, advertising, security and commercial liability insurance; and

**WHEREAS**, the Miami-Dade County Office of Community and Economic Development (“OCED”) is a County agency whose responsibilities include furthering the goal of stimulating the economy of Miami-Dade County through promotion and administration of County programs and initiatives such as the Mom and Pop Small Business Grant program; and

**WHEREAS**, the Neighbors and Neighbors Association (“NANA”), a non-profit organization created by Lee Roy Jones to provide technical assistance to small neighborhood businesses in Miami-Dade County, assists OCED in administering the Mom and Pop Small Business Grant program; and

**WHEREAS**, greater public awareness of the Mom & Pop Small Business Program will foster increased participation and further this Board’s objective of enhancing the opportunities for small neighborhood businesses to thrive and stimulate the economic engine of Miami-Dade County; and

**WHEREAS**, the Miami-Dade County Communications Department, through the Miami-Dade Television (“MDTV”) station, can offer an opportunity to publicize the existence of the Mom and Pop Small Business Grant program and highlight the kinds of assistance available through the program, the benefits available to small neighborhood businesses, and real-world illustrations of the ways in which the program has already benefited small neighborhood businesses,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that the Board of County Commissioners directs the County Manager to instruct the director of the Miami-Dade County Communications Department to develop a program to be broadcast on MDTV highlighting the Mom and Pop Small Business Grant program. The MDTV feature should describe the creation of the Mom and Pop Small Business Grant program, the types of assistance available through the program, the requirements for program participation, and provide examples of the different ways in which small neighborhood businesses might benefit from participating in the program. The feature developed for MDTV should describe the roles of OCED and NANA and its creator, Lee Roy Jones, in the operation of the Mom and Pop Small Business Grant program. The MDTV feature should also include examples of actual businesses that have participated in and benefited from the Mom and Pop Small Business Grant Program.

The foregoing resolution was sponsored by Commissioner Dennis C. Moss, Commissioner Barbara J. Jordan and Commissioner Dorrin D. Rolle and offered by Commissioner \_\_\_\_\_, who moved its adoption. The motion was seconded by Commissioner \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

Joe A. Martinez, Chairman  
Dennis C. Moss, Vice-Chairman

Bruno A. Barreiro  
Audrey M. Edmonson  
Sally A. Heyman  
Dorrin D. Rolle  
Katy Sorenson  
Sen. Javier D. Souto

Jose "Pepe" Diaz  
Carlos A. Gimenez  
Barbara J. Jordan  
Natacha Seijas  
Rebeca Sosa

The Chairperson thereupon declared the resolution duly passed and adopted this 24th day of January, 2006. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF COUNTY  
COMMISSIONERS

HARVEY RUVIN, CLERK

Approved by County Attorney as  
to form and legal sufficiency. JM

John McInnis

By: \_\_\_\_\_  
Deputy Clerk

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